Deliver Wellness & Gain Sustainable Revenue for Your Organization!

How PTOs, SADD, MADD, Booster Clubs, and other Wellness Committees Use WellHubs to Support Student Mental Health While Creating Sustainable Funding for Other Initiatives

$2,501 - $4,251

Imagine Year 1 Surplus Revenue for Your Organization

(Then Increases from $2,501 to $4,251 in Year 2!)

✓ The Problem with Traditional Fundraisers

Car washes, bake sales, and fun runs require repeated effort every year with varying results. Volunteers get burned out. Revenue is unpredictable.

✓ Your Organization Generates Sustainable Revenue

Recruit local business sponsors to fund the platform. Platform cost year 1: $2,499. Typical funds raised: $5,000-$6,750. Your surplus: $2,501-$4,251 Year 1, increasing in Year 2+.

✓ The Best Part: Your Students Get 24/7 Access to Wellness Support

Vetted mental health resources, substance abuse prevention, crisis support, and local wellness providers—all in one trusted place accessible anytime on their phones.

How It Works in 3 Simple Steps

1

Approve WellHubs as Your Wellness Initiative

Choose plan for your school/district. Your organization votes to implement WellHubs for your school(s). Simple board approval.

2

Recruit Local Business Sponsors

Using our complete toolkit (email templates, phone scripts, coaching), contact 20-30 local businesses who sponsor wellness categories for $250-$1,000 each.

3

Keep the Surplus Revenue

After platform costs, you keep the surplus for your organization and other wellness initiatives!

Why Local Businesses Say YES

- ✓ **Brand visibility** to school families
- ✓ **Logo and listing** in wellness directory within app
- ✓ **Recognition** in school communications and events
- ✓ **Community goodwill** and positive PR
- ✓ **Connection to families** actively seeking services
- ✓ **NO access to student data** (fully FERPA-compliant)

What Sponsors Get (& Don't Get)

✓ Sponsors Receive:	✗ Sponsors Do NOT Get:
✓ Brand visibility families	✗ Access to student names or data
✓ Logo in wellness app directory	✗ Individual usage tracking
✓ Recognition in school communications	✗ Control over wellness content
✓ Community goodwill & positive PR	✗ Contact info for families

Fully FERPA-compliant • Recognition only, like sponsoring youth sports

Platform Pricing (Single School)

Year 1 Platform Cost: $2,499

Year 2+ Platform Cost: $1,499

Includes: Platformaccess • Content curation • Setup • Training • Ongoing support⭐

District pricing available (2-8 schools: $3,499/$2,499 | 10+ schools: $6,499/$4,999)

Suggested School Wellness Sponsorship Tiers:

- **Platinum Partner –** $1,000/year: Featured placement, full logo, 500-word business profile
- **Gold Partner –** $500/year: Logo display, 250-word profile, category listing
- **Silver Partner –** $250/year: Logo listing, basic directory entry

Sponsorship Revenue Potential

Scenario	Year 1	Year 2+
Conservative (8 sponsors)	Raise $5,000 - Cost $2,499 = **$2,501**	Raise $4,500 - Cost $1,499 = **$3,001** ⬆
Typical (10 sponsors)	Raise $5,250 - Cost $2,499 = **$2,751**	Raise $4,750 - Cost $1,499 = **$3,251** ⬆
Strong (12 sponsors)	Raise $6,750 - Cost $2,499 = **$4,251**	Raise $6,250 - Cost $1,499 = **$4,751** ⬆

💡 **Year 2 is Better:** Less Effort to Renew Sponsors • Platform cost drops 40% • Your surplus INCREASES • Minimal work required!

Why PTOs, SADD, MADD, and Wellness Committees Excel at Sponsorship Recruitment:

- ✓ **You already recruit sponsors** - For sports teams, events, yearbooks
- ✓ **You know local businesses** - Existing relationships in the community
- ✓ **You have volunteer power** - Can split outreach among 3-5 members
- ✓ **Mission alignment** - Youth wellness is compelling for local businesses
- ✓ **It's easier than bake sales** - One-time effort, recurring revenue
- ✓ **Visible results** - Can show sponsors exactly where support goes

How We Support You

- ✓ **Complete DIY Toolkit:** Email templates, phone scripts, meeting guides, sponsorship agreements
- ✓ **3 Coaching Calls:** Guidance through recruitment process with WellHubs team
- ✓ **Proven Success:** 85% of groups successfully fund Year 1 using our model
- ✓ **High Renewal Rate:** 90% of sponsors renew automatically in Year 2
- ✓ **Timeline:** 6-8 weeks Year 1 recruitment, 2-3 weeks Year 2 renewals

Ready to Fund Wellness & Generate Revenue?

Let's discuss how WellHubs can become your organization's most effective initiative—supporting students while funding your programs.

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